



## Artificial Intelligence (AI): Essential Insights for Your Franchise

We understand that integrating new technology can be intimidating, but the rise of artificial intelligence (AI) offers significant opportunities for your franchise. From task automation to customer experience and marketing, AI can give you the tools you need to keep up with the competition and drive down costs.

[Learn More](#) →



### 8 Ways Franchise Owners Can Improve Customer Service

Small businesses often thrive on their personal approach to customer care, with many attributing their success to the strong relationships they've built with their customer base. In this article, explore eight ways your small business can enhance its customer service to stand out from the competition.

[Learn More](#) →



### Minimum Wage and Workers' Comp: Four Things Franchise Owners Need to Know

Is minimum wage going up in your community? You're not alone. A near-record number of states and localities are raising wages by the end of 2024, according to insights published by the National Employment Law Project (NELP).

[Learn More](#) →



### 9 Employee Engagement Strategies for Franchise Owners

Engaging employees might seem like a costly and complex challenge, especially for small businesses. However, it's not as daunting as it appears. In this article, we'll explore simple yet effective strategies to help small business owners boost employee engagement levels.

[Learn More](#) →



### Managing and Growing Your Business

The Small Business Administration (SBA) offers a wealth of resources designed to support and guide you through every stage of your business's development. From financing options to expert advice on marketing and operations, the SBA provides invaluable tools to help you expand and thrive.

[Learn More](#) →



### Long-Term Care Insurance Program

Depending on the tax structure of your business, there may be significant tax savings when you use business dollars to purchase long-term care insurance (LTCi).<sup>\*</sup> Current tax laws may allow you to deduct either the actual premium or eligible premium paid on a tax-qualified LTCi policy.

[Learn More](#) →

<sup>\*</sup>Terms apply.

## Meet your Franchise Program Manager

Contact me today to discuss additional coverage needs and safety and loss control resources available.

[Program Manager Name] | [Program Manager Email] | [Program Manager] | [franinsurance.com]